



We're the TORCH
You're the LIGHT

**TORCH 5th Anniversary Benefit
& L.I.G.H.T. Awards**



TORCH 5th Anniversary Benefit & L.I.G.H.T. Awards

Date: Tuesday, November 9, 2004
6pm-10pm

Place: ONE
1 Little W. 12th Street
(cross street: 9th Avenue)

RSVP

\$150 Individual Ticket
\$175 at the door
Sponsorships Available
For further information
call 212-929-9573

Tickets for reservations received after
October 31st will be held at the door.



EVENT

EVENT

Complimentary beer, wine, specialty cocktails, hors d'oeuvres

Live DJ

Raffle

Silent auction

Student work exhibits

HONOREES

2004 L.I.G.H.T. HONOREES

L eadership	AAAA Multicultural Advertising Intern Program
I nspiration	Russell Simmons, Rush Communications
G uidance	The Vidal Partnership
H eart	Structure Tones
T eaching	Wunderman

The TORCH L.I.G.H.T. Awards acknowledge those organizations and individuals who have helped make a difference in the lives of underserved NYC high school students. Through their generosity, time, expertise and hard work, these honorees have provided the light that has kept TORCH burning bright for five years.

TORCH

TORCH transforms the lives of underserved New York City public high school students by exposing them to career opportunities and training in communications and the arts. Through hands-on projects, educational outreach, counseling and professional mentoring, students gain the tools to formulate and pursue career and educational goals.

To date, 100% of TORCH alumni have not only graduated from high school but have gone on to pursue higher education. TORCH has expanded to include an Alumni Relations component in an effort to help students retain the support and services offered by the program throughout their college years — ensuring their success as they move forward.

In 2003, TORCH received the AVIS “We Try Harder Award” for its commitment to service to the community and in 2002 received the Educator Award at the District Two American Advertising Federation’s Diversity Achievement Awards.





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